

THE ENTHUSIAST

spring
2010



A PUBLICATION OF TACOMA LUTHERAN RETIREMENT COMMUNITY FOUNDATION

Director's Message

CAMPAIGNS MAKE A DIFFERENCE



Ruthmarie Zimmerman

"Spring is sooner recognized by plants than by men" ...Chinese Proverb

I ran across this quote and thought.....how true. The robins are back, the forsythias and cherry trees are blooming and the tulips are pushing up right beside the already blooming daffodils. Spring has arrived!

I see spring as symbolic of new beginnings and a fresh start. This year Tacoma Lutheran Retirement Community has many new beginnings to be thankful for.

The 2009 remodel of our campus is now complete and includes:

- New windows and sliding doors
- Resurfacing and striping of the parking lots
- New siding on our building
- New nursing stations
- Fresh carpet, paint, and wallpaper
- Even a new entrance to our building complete with a stone fireplace!

The Emerson Wellness and Clark Aquatic Center (Campaign's 2008 and 2009) opened January 4th and is being used by many delighted residents. And both new cars from our 2009 Campaign, *Appeal for Wheels* have been purchased and delivered. We now boast a 2010 Ford Flex for daily driving and a 2010 Honda Odyssey van equipped with a wheel chair ramp! I am happy when I see the pride our residents have riding in our new vehicles and I am grateful to all the people who have donated to our campaigns over the years.

For our office and the 22 Foundation board members and two advisory members, spring also means our new campaign for 2010! Our new campaign, *Redesigning Dining* will raise money to update and redesign our dining rooms. This is a big undertaking and we know it will be incredibly important to those who live here as well as to their families. Dining is a social experience and for many, getting together for a meal is the highlight of their day. We want to *Redesign* their *Dining* experience to be as positive as possible.

As you can see 2009 was a year of great new changes on our campus and we look forward to new beginnings in 2010 with our *Redesigning Dining Campaign*, fundraising events at Joeseppi's' Restaurant and at Watson's Nursery (be sure to look at the postcard inside your Enthusiast), our Caregiver University classes, and of course our Gala on November 6th. Life at Tacoma Lutheran Retirement Community is never dull and we embrace change on a daily basis just like the ever changing seasons. Embrace the new beginnings of spring and Happy Easter!

Ruthmarie Zimmerman

If you have any comments, please call us. Ruthmarie Zimmerman, Director, TLRC Foundation 253-756-7560
Robby Lanouette, Development Specialist 253-284-7508, Nancy Caldara, Foundation Assistant 253-284-7538

We are doing a dining room makeover, and you can be a part of it.



Our 2010 Campaign, *Redesigning Dining*, will raise money to update all our dining rooms: the Health Center Dining Room, the Independent Apartment Dining Room and Deli, and the Assisted Living Dining Room. The dining rooms are in desperate need of updating. In the Apartment Deli, we don't have enough electrical power to run extra small appliances! And in the Health Center, the institutional layout is outdated and needs to be redesigned.

For our residents, meals are about the social interaction. Through conversations and time together, our residents bond like family. These social interactions carry residents on through many difficult aspects of aging.

Because TLRC is home to our residents, we want to make sure it is attractive, comfortable, and welcoming for them. Think of your own home and the care you take in keeping it "homey." That's what we want for our residents. And because many of our residents don't

The Health Center Dining Room, along with our other dining rooms, will be transformed through the *Redesigning Dining Campaign*.

drive and can't regularly leave our campus, their world is much smaller. For these residents, their room, the hallway, the Activities Craft Room, our gardens, and the Dining Room are the only places they visit. We want their surroundings to bring them joy.

You can be part of this *Redesigning Dining Campaign!* For more information or to make a donation contact the foundation office, 253-284-7508 or donate on line at www.tacomalutheran.org.

Donor Profile

MELVA REED

We never know what life will bring us.



Melva Reed, now and then

Melva Reed dreamed of being a librarian, but life took her in a different direction. After graduating as valedictorian from Coupeville High School on Whidbey Island she enrolled in the General Hospital of Everett nursing program. She was immediately thrown into the job and by the end of the first year she was caring for 34 patients per night and had assisted in 99 surgeries!

In 1940, she met and married Dr. William P. Reed. He was an optometrist working as a travelling salesman for Shuron Optical. Melva often traveled with Bill, and in their first year of marriage put over 30,000 miles on their car. Bill would sell everything, from the machines to the lenses, even the lobby furniture if that's what the doctor's office needed!

In 1952, Dr. Reed became one of the first optometrists in Seattle to provide contact lenses. He set up his equipment in the basement of his Magnolia home, and the living room served as the waiting room. Bill and Melva's daughters, Betsy and Roberta, were in high school, when he began catering to the needs of their friends. Why? "Because high school girls didn't want to wear glasses," Melva explains. His business boomed, and all through word of mouth. Says Melva, "We loved helping people. The kids would step out of the house and be able to see the individual bricks of the chimney. It opened up a whole new world for them."

After Bill retired, they enjoyed many years staying at their beach house near Bellingham. In 2004, Melva moved to TLRC to be close to her daughters. At 95 years old, she has great computer skills and communicates with many friends and family through e-mail. And although she never became a librarian, she still loves to read using her new Kindle.

We appreciate Melva's faithful support of TLRC. We are so blessed to have her as a member of the TLRC family!

For more information on how you can be part of the Enthusiast Club, (a donation of \$300 or more annually) contact the foundation office, (253) 756-7560 or donate on-line at www.tacomalutheran.org.



Cathy Kostelecky

THRIVENT CHOICE is Coming to Thrivent Members



Thrivent Choice is a program that allows members to have a voice in one of two ways: through Voting Events and, for a portion of our members who are eligible, the ability to direct Choice Dollars to enrolled Lutheran institutions and congregations.

You can participate in Thrivent Choice in one or two ways. All members age 16 or older can participate in the April Voting Event to distribute funds among a short list of national charities. Look for more information on this in the April Thrivent magazine. And if you're eligible, you also can direct Choice Dollars. Eligibility will be determined based on the level of ownership in our fraternal products, such as most life insurance and annuity products, or volunteer leadership in our chapter system. If you're eligible, you can direct your Choice Dollars—usually between \$25 and \$100 annually—to Lutheran churches and institutions enrolled in the program. Direction of Choice Dollars will be subject to the Terms and Conditions of the Thrivent Choice program. I can give you more details about how funding and eligibility works later this spring.

Cathy Kostelecky, FIC, is a Financial Associate with Thrivent Financial for Lutherans in Puyallup. She can be reached at 253-445-2423 or e-mail: cathy.kostelecky@Thrivent.com. Thrivent Financial for Lutherans is a Fortune 500 financial services membership organization helping nearly 3 million members achieve their financial goals and give back to their communities. This column was prepared by Thrivent Financial for use by this representative.

Planned Giving

SIMPLY GIVING

Automatic Giving



Gloria Pederson enjoys the ease of automatic giving.

What is planned giving? Simply put, planned giving means having a strategy for making gifts to charity.

One way to make a regular impact is to take advantage of our "Simply Giving" program. This is a convenient way to make donations through electronic funds transfer (EFT) at no cost to you. Donations are transferred directly from your checking or savings account on a monthly or bi-monthly basis into the fund you choose at TLRC.

Everyone benefits from automatic giving. For those who participate, it eliminates the minor frustrations of writing frequent checks or struggling to remember if you mailed in your contribution. For TLRC, "Simply Giving" offers consistent, predictable income.

If you have questions about how to enroll, please contact Robby in the TLRC Foundation office at (253) 284-7508.

Donor Events

TLRC HAS TWO GREAT EVENTS COMING UP

Food, Flowers and Fundraising



Don't miss TLRC's "Joeseppi's Takeover" on Tuesday, April 20th at Joeseppi's Restaurant in Tacoma. This is a great way to enjoy great food and support TLRC at the same time!



We are grateful for Joe Stortini's generosity in donating a percentage of the evening's food receipts to TLRC. You may eat in the restaurant or simply call in for takeout between 4 pm and 8 pm. Make sure you come early to beat the rush.

AND, just in time for Mother's Day, TLRC is partnering with Watson's

Greenhouse & Nursery for a *Night Out at Watson's* on Thursday, April 29th. Tickets are \$20 each for this private event. Sips and Apps will be served, and each attendee will receive 30% off one item the night of the event with their admission ticket.

Watson's has a large selection of flowers, shrubs, trees, garden sculptures, and pottery as well as home décor. This is a perfect place to help landscape your yard and find a great gift for Mom or yourself. Tickets are available in the TLRC Foundation office or by calling 253-284-7508. You can also order tickets online at www.watsonsgreenhouse.com.

For more information, please contact the TLRC Foundation at 253-284-7508 or donate on-line at www.tacomalutheran.org.



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www.kluth.org/cartoons.htm

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